

superglue joins ITA as Silver Technology Partner to help VARs grow exponentially

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**superglue
and ITA
are partners.**



superglue joins the Information Technology Alliance (ITA) as a Silver Technology Partner. ITA brings together leading consulting, VAR and CPA firms. The partnership brings AI-agent-driven ERP implementations to ITA's community, helping members grow their business transformation business without adding headcount. ITA members can meet the superglue team at the ITA Fall Collaborative in San Antonio, November 8 to 10.

Redefining ERP Implementations with AI Agents

superglue is the market leader in agentic implementations: ERP implementations, where AI agents deliver projects end-to-end. The agents handle discovery, mapping, conversion, and system configuration, handing consultants a migration they can review, refine, and deliver to the client. Every implementation done with superglue feeds the “Company Brain”, a repository that encodes implementation methodology and captures internal knowledge that would be lost otherwise. It changes how VARs operate: the agents handle all manual tasks, consultants serve clients more effectively, and, for the first time, the firm's expertise scales across every project.

superglue agents get project tasks done like an additional team member, from drafting the SOW and project plan to executing it. Firms can give it access to project management tools, meeting recorders, email, and Teams inboxes, so it understands project scope and keeps internal resources

in sync, just like a co-worker would. A consultant signs off at every step, so nothing goes to production without approval.

Growth and more effective services for ITA members

superglue allows VARs to deliver projects more effectively and grow their business without adding headcount. Traditionally, VARs have grown linearly, by hiring or acquiring teams. superglue introduces a new operating model for VARs: scaling delivery capacity with agents, making implementation knowledge reusable, and building recurring revenue through new service lines and technology offerings.

VARs working with superglue have seen outsized success with offering migration packages, such as moving from Dynamics GP to Business Central or Sage Intacct. superglue supports migrations from 1000+ systems, including from on-prem ERPs to cloud and AI-native systems like Rillet.

Top advisory firms and VARs like Cherry Bekaert already run implementations on superglue. At The Vested Group, a top NetSuite Alliance Partner, work that used to take weeks now takes hours, according to David Robertson, Director of Delivery & AI.

"Agentic delivery is becoming the standard for VARs," said Adina Goerres, Founder and CEO of superglue. "The firms that adopt it now will take on more clients with the same team and spend their time where it matters most: advising their clients. We want to build that future together with ITA's members."

"Getting data out of legacy systems is the number one challenge our members raise right now," said Geni Whitehouse, President of ITA. "That makes superglue very timely for our community."

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About superglue

superglue is the AI agent for ERP implementations. It runs implementation projects end-to-end, from creating the SOW and project plan, to data migration, system configuration, and testing. Advisory firms and VARs use it to deliver up to 50% more projects and automate the implementation of NetSuite, Sage Intacct, Microsoft Business Central, Dynamics, and Acumatica. superglue is backed by Y Combinator and operates out of Germany and San Francisco. Learn more at www.superglue.ai.

About ITA

ITA, www.italliance.com, is a not-for-profit professional trade association of leading firms and companies whose purpose is to share information and build relationships that improve the way member firms do business. Because the ITA membership roster consists of many of the most highly

regarded mid-market technology professionals and product and service providers, ITA enjoys substantial collective influence and often acts as an authoritative voice for the IT profession.